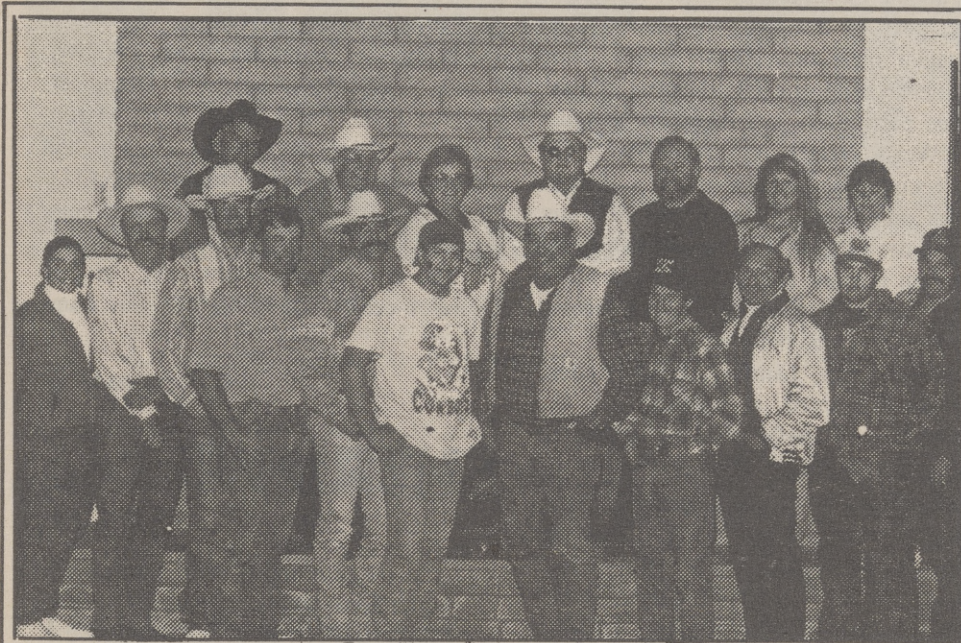


THE Carmel Valley SUN

May 25, 1995

One - The Carmel Valley Sun



Back row: left to right
Ron Keisling, Jerry Hecher, Judy Hecher
(queen contest director), Ron Builta
(president), Alan Richmond (public
relations), Sabrina Chovers (junior events
director), Ann Ringer (secretary).
Bottom row: left to right
Courtney Brockman (past queen), Bill
Stuart, Bill Askew, Tim Currant (event
director), Richard Field Le Vine
(photographer), Frank Ringer, Jack
Belangee, Clem Savoldi (youth event
judging), Randy Randazzo (parade
director), Joey Ringer, Dale Ringer

CVPOA looks at the Valley Master Plan

By Elizabeth Cowley

The Carmel Valley Property Owners Association (CVPOA) has completed several public forums on the Carmel Valley Master Plan (CVMP) to both inform the public and solicit opinions about the necessity of a revision of the plan. In addition to the forums, the CVPOA has appointed a CVMP Revision Committee chaired by Chris Cayce. The results of the opinions and comments gathered during the forums and the recommendations of the Master Plan Committee will be presented to the Board of Supervisors.

The CVPOA is in support of a comprehensive revision of the CVMP in lieu of periodical piecemeal revisions. Currently the Board of Supervisors can amend the CVMP four times per year and may lump several revisions into one "time". The CVMP was adopted in 1986 and is valid until 2006 however the Planning Department and the Board of Supervisors are in support of the CVPOA's efforts to initiate a comprehensive revision resulting in a new CVMP. It is within

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Ranchers Days committee lines up for August event

Carmel Valley Ranchers Days President Ron Builta reports that the venue for the event to begin on Wednesday, August 23 has been completed.

The fun will begin with a Carmel Valley Chamber of Commerce mixer Wednesday evening at the Trail and Saddle Club. The Ranchers Days Queen will be elected that evening.

The contest is open to girls between the ages of 14 to 18, living in Carmel or Carmel Valley. Judging will be based on ranch style horse skill, poise and personality, appearance and talent. The talent segment will require an original western poem or short story to be recited that evening. The grand prize will be a western saddle. The deadline for entry is July 10. Call Judy Hecker at 624-4737 for information.

Thursday Pat Duval will be arresting

local business people and putting them in the Running Iron Hoosegow. Bail is a fund raising contribution.

Friday will begin the cow tending skill events along with an exciting cattle drive through town followed by a barbecue.

Saturday the main events continue at the Trail and Saddle Club. Along with the adult events, there are numerous junior

categories. That evening there will be another barbecue accompanied by the music of the "Strictly Country Band".

The events conclude Sunday with more cow tending skill competitions. All events, except roping, require pre-entry. For information call Ron at 626-8277. He is also requesting anyone interested in being an insurance sponsor to please give him a call at the same number immediately.



Kimberly Boughner, the caretaker for the Cachagua Community Center and secretary for the Community Center's board chats with John Macy, who volunteered his time to handle the electronics and voice.

Another year of success for Cachagua Faire



Nanci Lambert was buried in the office tabulating the proceeds. "I really did not expect so many people...", she told the Sun.

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Births

Community Hospital of the Monterey Peninsula announced the following births:

On May 8, a girl, Abigail Christine Hatten, was born to Michael and Christine Hatten of Carmel Valley.

On May 9, a girl, Kerra Saguri Rodda, was born to Erin Morita and Dough Rodda of Pebble Beach.

On May 10, a boy, Mitchell James, was born to Steve and Sharon Cuneo of Carmel Valley.

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A PLACE IN THE SUN

Virginia Parke

The Cachagua Country Faire held to raise funds for the Cachagua Volunteer Fire Company, the Community Center and the Property Owners Association provided fun reminiscent of a European village market in the 17th century. The event was held at the Community Center. Nestled in oaks, next to the river, it was a scene evocative of a time when people came together to support each other and to play.

One participant, volunteer fire member Fred Weiss, reluctantly agreed to be on the receiving end of water for a change. He sat on a stool above a tank of water waiting for a ball to hit a target that would send him bottom end first into the H₂O. After one such dunking, he commented that the water was not warm.

At the face painting booth, Andern Marquette painted a rainbow on the angelic face of Carlie Murlock. Watching the game playing, Doug MacPherson claimed he was in charge of beer drinking.

The miniature North Pacific Railroad #659, was sponsored by the Carmel Valley Kiwanis. Dusty Eaton built the engine and drove assisted by his grandson, Nicholas Scissons, sitting next to his proud grandfather in a car seat. Paul Johnson assisted passengers aboard.

Monterey County Parks and Recreation Board member Zad Leavy, along with park ranger Rod Chapin and naturalist Natalie Schaefer, were sharing information about the natural beauty and conservation plans for the area.

John Macy did his usual masterful job of announcing and operating the sound equipment for entertainment that included the musical talents of The Homefire Band, Dealer's Choice, Cachagua Playboys and

Connie Emerson.

Lucy Zaraua won the raffle prize of one week for two in St. Thomas. Richard Deming, who grows cactus for a hobby, stated, while enjoying the barbecued chicken, that this was the only way to live, close to the outdoors and surrounded by neighbors having a good time.

Committee members Nanci Lambert, Jeanne Milette, Kimberly Boughner, Carolyn Todd, Carol Eaton, Mary Martin, Kathleen Tegtmeier, David Becher and volunteers raised approximately \$14,000 to help support the Cachagua community services.

The first cabaret night held at Los Laureles celebrating some of our com-

continued page 15

SHERIFF'S Log

5-8

- Hatton Road resident called to report a white late model car pulled up in his drive with 4 juveniles in it. A passenger got out of the car and attempted to walk away with a 50 lb. asphalt statue from the doorway of his home. Subject dropped the statue of a goose holding a basket and got back into the vehicle and drove off.
- Oliver Road resident called to report someone had entered her residence between 9:30 and 10:30 a.m. this date and removed a VCR and camcorder from the office area in her residence. Residence was unlocked. 15 minutes after she arrived home, a late model Nissan Sentra pulled up in the area next to her house and left a few minutes later.
- A woman called to report numerous hang up

continued page 13

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Velda Wyckoff from Sky Ranch and Pat Hitchcock from Carmel Valley said they both came to enjoy the atmosphere and to show their support for the Cachagua community. Hitchcock added, "I am here to protest the dam..."

All Saints students honored

Twelve upper school students from All

Saint's Day School in Carmel have received Northern California honors in the 1995 National French Contest.

Winners are as follows: 1st-Jon Benner,

8th grade; 1st-Nicolas Georis, 7th grade (native speaker); 2nd-Gabe Rosen, 7th grade; 3rd-Joshua Genauer, 6th grade; 4th-Ryan Bogart, 7th grade; 6th-Brynn Hatton, 8th grade; 7th-Meredith Sherwin, 8th grade; 7th-Lysbet Verlonden, 8th grade; 8th-Laura Anderson, 8th grade; Hon. Men.-Emily Merrifield, 6th grade; Hon. Men.-Laura Irvine, 6th grade; Hon. Men.-Uli Riebe, 6th grade.

These and other All Saints' students completed with students from hundreds of schools nationwide. Prizes will be awarded

at Castilleja School in Palo Alto on May 31st. The contest is sponsored by the American Association of Teachers of French. This is the fifteenth year that All Saints' students have won honors in the National French Contest.



After having experienced the worst of mother nature's wrath, Cachagua had mother nature's blessings for this past weekend's Country Faire. Clear weather and a solid effort by publicity chairman Jeanne Maletti resulted in a successful event.

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OBITUARIES

DONALD CURTIS BOWERSOCK, JR.

Donald Curtis Bowersock, Jr., 68, died May 11 at his home in Carmel.

Born July 31, 1926 in East Providence Rhode Island, he had lived in the area since October. Mr. Bowersock was a management consultant to large corporations and non-profit organizations, with a focus on financial and organizational structures. He was a member of The First Church of Christian Scientist in Boston and a former overseer of the Boston Symphony Orchestra. He graduated from Moses Brown School in Providence in 1944 and from Brown University in 1946 with a BS

in Naval Service and Mechanical Engineering. He served with the U. S. Navy from March 1944 to June 1946 and the Naval Reserve from 1946 to 1959.

In lieu of flowers and in memory of Donald C. Bowersock, gifts can be made to the following organizations/funds: 1. The general fund of the First Church of Christ Scientist, Boston, MA. 2. The Donald C. Bowersock Boston Symphony/Tanglewood Fund, Boston Symphony, Boston, MA. 3. The Donald C. Bowersock fund for Student Achievement at California State University Monterey Bay, 100 Campus Center, Seaside, CA 93955-8001.

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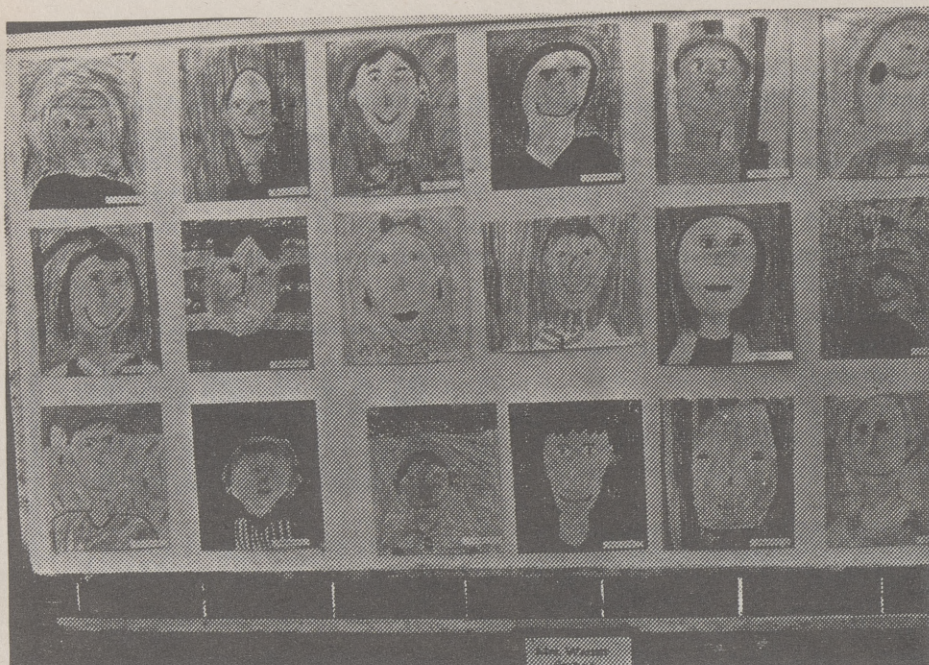
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A sample of the art work of Tularcitos students currently on display at the William Giles Gallery on Del Fino in Carmel Valley Village. The exhibit is open to the public and will continue through June 6th.
photo - Virginia Parke

Water District Report

By Elizabeth Cowley

The Monterey Peninsula Water Management District (MPWMD) Board of Directors held its monthly meeting on May 15

at the Monterey City Council Chambers.

On May 17, the State Water Resources Control Board held a closed session to rule on both the MPWMD Permit Application for the proposed New Los Padres Dam (NLPD) project and the complaint that California-American Water Company is illegally diverting water from the Carmel River. The

final decisions will be announced by June 22, 1995.

MPWMD attorney, David Laredo, reported that the record has been produced for the Galante lawsuit against the MPWMD regarding the NLPD Environmental Impact Report (EIR). The Galante v MPWMD hearing is expected to be held in late August or early September of 1995. On May 5, 1995 Judge Silver dismissed with prejudice the Mapstead lawsuit against the MPWMD. The Mapstead suit broadly challenged the NLPD EIR and Mr. Mapstead would not pay to produce the lengthy record.

The MPWMD received the Draft Engineer's Report for the proposed 24,000 acre feet NLPD project. The report addresses project cost estimates, financing and the zone of benefit. In September of 1994 the total NLPD project cost was estimated at \$87 million with an annual operating cost of \$1.3 million. The May 1995 Draft Engineer's Report estimated the total cost to be \$99.3 million with an annual operating cost, in 1995 dollars, of \$2 million. Inflation, property acquisition costs and additional environmental mitigation programs are some of the factors cited for the nearly \$12 million estimate increase in the past 8 months.

MPWMD financial consultants, Rausher Pierce Refsnes, Inc. have recommended Revenue Bonds to finance the proposed NLPD in lieu of the formerly proposed Certificate of Participation Bonds. If the \$99.3 million proposed NLPD project is approved by the voters in November of 1995, user fees to fund

the project would begin in January 1996. Assuming a 30 year bond at 7.4% interest (historical 10 year average) the consumer can expect to pay between about \$66 and \$118 more per year for water depending on the amount used. The MPWMD estimates a cost increase of \$.85 per unit, a unit being 748 gallons.

The proposed NLPD benefit zone will include the current MPWMD and portions of Fort Ord. The MPWMD has received public comments indicating that inclusion of areas not currently in the MPWMD is not equitable as these areas have not been paying the MPWMD fees which have financed the planning of the proposed NLPD.

The Draft Engineer's Report is available for review at local libraries and at the MPWMD. After consideration of public and MPWMD staff recommendations, the final Engineers Report will be issued by August 7, 1995.

The MPWMD received Addendum-2 to the September 1994 Final EIR for the proposed NLPD project. The Addendum largely covers additional mitigation measures for the construction phase of the proposed NLPD addressing some of the concerns of Cachagua residents. The MPWMD is voluntarily circulating Addendum-2 for public comment from May 22 through July 5, 1995. The final EIR will be re-certified by the MPWMD on August 7, 1995. Cachagua resident, Charity Crane, addressed the Board and said that the Addendum was inadequate in Fire Protection provisions. Ms. Crane explained that Cachagua has a small volunteer fire station financed through Cachagua resident taxes and that potential NLPD construction medical and fire emergencies will overburden the small volunteer emergency response force.

The next MPWMD meeting will be on June 19 at 7:30 at the Monterey City Council Chambers; the meeting is open to the public.

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Ledesma to head for Washington

Dr. Lydia Ledesma, vice president for instruction at Hartnell College in Salinas, has been named president of Skagit Valley College in Mount Vernon, Washington.

Ledesma, a resident of Carmel, will succeed Dr. James M. Ford, who plans to retire at the end of June following an 18 year tenure as president.



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TOUCHING BASES

Peter Lyon

Up in the sky--it's...The New Improved View from our living room window tempts us to ponder the extent to which a certain unnamed volunteer fire department is willing to go in order to support its CVLL major league team. Rising above the firehouse roof, startlingly vast and white, a great full moon in symmetrical splendor, the new dish antenna lacks only some carefully painted red stitching in order to create a large and visually intrusive piece of local advertising for baseball in paradise. Therefore, understanding the electronic needs of the much-admired unnamed volunteer fire department; appreciating as well the enormous contribution which the underpaid volunteers make to our community; and wishing also that our viewshed had not been so invaded, this column wishes to sponsor a contest to rectify the aesthetic pollution raised--so to speak--by this latest addition to our skyline.

A Great Baseball is one possible motif; Mooning the Village might be another. Let's hear from you fans out there regarding other suggestions. But do consider: if the Vols get home free with their stupendous spheroid, what might the other teams--Sharks, Hornets, Wofpack, Pirates, for example--demand in the name of Political Correctness? It boggles the mind, such as it is. Please call 659-5279 with your ideas.

LeValley Alley...Wally LeValley, whose home almost washed to the sea in March, again reminds us that he and his neighbors on Paso Hondo greatly appreciate your careful driving during this CVLL season. Keep a wash of cars away from Wally and Marikay by using Cresta Coming and Hondo Home. When traffic really gets thick, watch for Bob Swartz or Kay standing out by the fence at Cresta and Hondo directing traffic away from their living room. If you come upon bearded Tom and lithe Linda Ocampo, however, you are on Paso Mediano, and you are lost. That means you'll be late for snack bar duty, and Cindy Thatcher will assign you to permanent Slurpy Labor so you can get sticky up to the elbows.

Thanks, too, to all of you who do not smoke anywhere near the kids, who pick up all your trash as well as four additional pieces of detritus abandoned by benighted Visigoths, and who secure your attention-deficit golden retrievers when you bring them to watch the game--assuming, of course, that anyone can secure a golden retriever or that anyone is paying attention to the deficit.

News from Nanook of the North...After all that build-up earlier in the year, we still are not able to watch Pony League games on Shakal Field. Many of you have braved the Arctic conditions at Middle School as

the sun sinks slowly in the tempest in order to watch our Big Guys on the Mets, the A's, the Giants, the White Sox, and the Yankees play some truly inspired ball this year. While you're shivering, think warming thoughts about our local coaches and managers for the Pony League: Ed Canadas, Bob Allen, Keith Rede, Dan O'Sullivan, Gary Higuera, and David Drewien, and bring your parka along to watch some truly quality baseball. But wouldn't it be just delightful to bask in the sun of Upper CV, cuddle a cheeseburger, and relax in some real bleachers instead of those fraying beach chairs you stuffed in

the back of the van? Let's see what we can do...next year.

In a minor key...Some of the most dramatic, emotionally draining baseball is produced weekly--but not weakly--during the Single and Double A games at Shakal and Benny Fields. Come watch: a three-run lead dissolves into a nail-biter: the bases are loaded, two outs, and the kid at the very bottom of the batting order takes two called strikes, then cracks one through the hole

continued page 15:

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ED/Op

VALLEY VOICE

Fran Farina

Path: A route specially constructed for a particular use; a trodden way.

Does the Carmel Valley Master Plan (CVMP) provide alternatives to automobiles? Let's look at two of its policies.

Policy 39.2.2.5 states that circulation in the Village should emphasize pedestrian access. Walkways and paths are to be provided rather than conventional sidewalks. Pedestrian walkways should be used to provide access among new or remodeled commercial and other higher density uses.

Back in 1979, four Valley veterans, Lou Gardner, Roger Williams, Peter Coakley and Randy Randazzo began what we now know as the Carmel Valley Village Improvement Committee (CVVIC) to enhance Carmel Valley Village "for the benefit of the residential and commercial entities of the area." Actually, other self-help efforts to improve the area dated back to 1966, but all had a common theme—improvements. One designated improvement was creating pathways and equestrian trails.

Originally financed by private contributions from committee members, CVVIC expanded in 1988 with its Village Affair. This annual fund-raising function generates about \$25,000. The pathways made possible through these monies are very attractive and enable pedestrians to stroll throughout the Village.

CVMP Policy 39.2.6.1 provides that "wherever possible, a network of shortcut trails and bike paths should interconnect neighborhoods, developments and roads." Their intent is to "facilitate movement within the Valley without the use of automobiles."

Wouldn't it be appropriate if a path were constructed on the north side of Carmel Valley Road from the Carmel Rancho boulevard/Carmel Knolls Drive intersection east toward Rio Vista Drive and ultimately extending to the proposed Rio Road extension intersection at the entrance to Rancho Canada/Community Church? The neighborhoods of Rancho Rio Vista and Carmel Views could be linked to both the Carmel Knolls area and the commercial district on the south side of Carmel Valley Road.

Monterey County has done little to implement policies such as these since the inception of the master plan in 1987. According to a county planner familiar with the CVMP, only one recent subdivision, Quail Meadows, was asked to consider a path from the inclusionary housing area to Quail Lodge. While the county is more active now in applying for federal and/or state grant monies to fund this kind of improvement, it hasn't appropriated any of its own money.

The Carmel Valley Road Improvement Committee (CVRIC) supports these policies. They facilitate movement around the Valley while reducing the need for automotive transportation. If we don't start working on this kind of solution, our traffic problems, particularly at the mouth of the Valley, will only get worse.

WHAT'S NEXT? Mel Vercoe

As a write-in candidate in next year's Presidential race, I have been working on my "Platform to Save America." I will call for severe actions and policy changes. They won't be popular, but playing games with our country's future is no longer an affordable luxury.

To combat our growing crime problem, for example, I would, by emergency decree:

(a) Abolish the trial by jury system in criminal cases. Panels of three to five judges would determine guilt or innocence. I would lower the "juvenile age" from 18 to 14 (to get parents to take more interest in Little Junior's side hobbies). I would abolish the present parole system.

(b) I would contract with the Russians to confine our convicted felons in prisons in Siberia. It would save us money, and there would be a reduction in crimes, with probably very little recidivism.

(c) I would withdraw all of our armed forces, (200,000 or more) from overseas

assignments. (Fifty years after WWII is long enough). I would re-assign those forces to guard our borders and to serve as prison guards and to help police our cities.

Partly to save money, and partly to avoid the likelihood of our getting involved in any more senseless shooting wars, (not to mention the growing probability of having a front row seat for the start of WW3, in some totally confused place like Bosnia, for example), I would discontinue our continual posturing as a God-ordained World Policeman, and the World's Chief Welfare Provider.

The rest of the world will just have to get used to the fact that America, with virtually no hope of ever getting out from under a still growing \$5 trillion debt, has enough unmet needs of its own without going across oceans for new places to send billions of our borrowed dollars. My next Platform Report will deal with getting through to Congress that game-playing time is over

LETTERS to the Editor

EDITOR, CARMEL VALLEY SUN

Our daughter attended a new school this year; Robinson Jeffers Academy, a pilot program from North Monterey County Independent Study. The program struggled all year. But not at fault of whom many are pointing the finger. Remember, one finger pointing leaves three pointing back. With very little help or guidance from her superiors, not to mention some over-bearing parents, some of which had their own idea on how the school should be run, Virginia Connelly fought to hold to her original concept, which is that all children have a gift, and learning can be fun. There was a small group of parents that tried to help her maintain that concept. I don't think anyone can honestly say Virginia is not a good and caring teacher. Some thought this was a program for gifted children and that some would not fit in. Not Virginia, thank God. Our daughter struggled for two years in middle school. Her self-esteem was very low. After many meetings with the school and a tutor for help, she was convinced she couldn't do it. We were told she was a good person and a pleasure to have in class, but wasn't getting her work done or in on time. She just seemed to be half a step behind, and with student-teacher ratio what it is, there was no time to back up or wait for her. She just kept getting further behind. There is no help provided for kids like this at middle school. RJA provides an atmosphere that has made our daughter

blossom. Her study habits have improved and she loves school. Virginia taught our daughter language and social studies and she has passed all of her proficiency tests. I guess the real test will be next year at high school. She feels so good about herself, I think she will do just fine. There are many programs available for gifted children, but this is one that finds the gift IN the child. I want to thank Virginia Connelly for finding Tricia's gift. I wish this program had been available for our sons. I really meant to criticize all those that hindered this program, but instead I will say God bless you.

Dale Ringer
Carmel Valley

EDITOR, CARMEL VALLEY SUN

The 100 Club of Monterey County is sponsoring a conference on "How to Help Our Children, Youth and Young Adults." It will be held at 9 a.m. on Saturday, June 10, at the Department of Education in Salinas. This will not be a conference on drugs, gangs, crime, statistics, etc. It will be about helping our children directly and indirectly by helping the parents, schools and those involved in their growth and development. It will be about creating a better environment for them to grow up in. It will focus on the county as a whole as the area of change. It will not be about this neighborhood, this street or that city. And

THE CARMEL VALLEY SUN

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The Carmel Valley Sun is published each Thursday, a minimum of 48 times per year. The circulation is 11,000 by subscription and at over 150 news stands. The Carmel Valley Sun serves Carmel Valley, Carmel-by-the-Sea, Pebble Beach, Monterey, and Pacific Grove, in Monterey County, California. The Carmel Valley Sun is published by Norman Publishing Company. Subscription rate: \$58/year.

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(408) 659-7000, Fax (408) 659-4170.
9 Del fino Place, CV Village, CA 93924.

from the following invited, we hope to create a ThinkTank of leaders. Invited are all governmental agencies and private service clubs, various religious and ethnic groups, medical, dental and law associations, industry, unions and commerce chambers, performing artists, artists and craft peoples, hikers, backpackers, bird watchers, ecologists, naturalists, lapidarists, chess clubs and any group that works with children.

It is time for action, not more years of talk. Oral suggestions from the floor must be accompanied by a written copy, double spaced on white paper, 8 1/2 by 11. Copies of same may be distributed to the audience.

Seating is limited. For reservations, call "Dr. Ed" Stachowiak at 624-7216. Bring a box lunch.

Edward J. Stachowiak, M.D.
Carmel

EDITOR, CARMEL VALLEY SUN

What is the speed limit on Carmel Valley Road? If I remember correctly, between Hwy 1 and the Village, it's forty-five, fifty-five, forty-five, fifty-five, forty-five, thirty-five, twenty-five. What this

means, people, is that you cannot drive sixty miles per hour along the entire length of Carmel Valley Road. Especially in the Village!

At my age, things get a little hazy, but isn't there a school, a church, a couple of senior communities, another church, another school, a fire station, another senior community, a couple of shopping centers, several stores and farm stands, cyclists, joggers, walkers, schoolchildren, and both wild and domestic animals sharing this road? Did I mention merging and cross-traffic?

Lissen' up. I'm only gonna say this once: appreciate what you have, one of the few remaining communities anywhere. There are plenty of places to speed. Carmel Valley Road is not one of them.

There should also be a four-way stop at the intersection of Village Drive and Via Contenta and the speed limit lowered to 10 MPH between these two roads.

Joseph Thomas
Carmel

EDITOR, CARMEL VALLEY SUN

When I got a letter from the CV Volunteer Fire Dept for their annual fundraiser, I

sat right down and wrote a check because these folds deserve our support. Those of us who live in the village know that the CV Firefighters do a lot more than fight fires.

They are on the spot to help out whenever there's an emergency in the valley. I can remember when there was a bike accident at a community center event. They rendered first aid before the ambulance could get there. At another event, when the eucalyptus tree caught fire, the volunteers who were on the scene contained the fire before the trucks could roll.

And most recently, during the flood, they were on the job round the clock

evacuating residents, saving pets, reuniting families separated by the raging river. They take charge and DO something. They react, they respond, they help. They try to save lives whenever possible and when all their efforts fail, they are also there to comfort the family because usually they know the family. They care. They do it all.

We are lucky to have such a competent and compassionate group of volunteers in our community. We can count on them and that feels really good. Thank you, Carmel Valley Firefighters (volunteers and staff) for doing so much!

Kate McAnaney
Carmel Valley

Automotive Odor Removal

Remove mildew, tobacco and many other unhealthy and offensive odors.

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Off Road Racing
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CALENDAR Carmel Valley Sun

5-26 (7-9 p.m.) Join **Leah & Nohlan** at the **Circle of Light**. Tonight's presentation will be by **Rick Chelew** and **Fires of Change**. This amazing song, rhythm and dance project, with members ranging in age from 5 to 55 will lead us in West African songs of praise, grief and celebration. Please call 647-9516 for more info. \$6/\$3 seniors. Doors open at 7 p.m. 5-6

5-26 - 5-28 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

You can list your favorite (not for profit) event in this calendar-FREE. Send your notice to the Carmel Valley Sun, PO Box 222104, Carmel, CA 93924/FAX 659-4170. For profit events are charged at the Carmel Valley Sun classified rate.

5-27 & 28 (10 to 5) **Squid Festival**. Food, entertainment and fun for the entire family. Held at the Monterey Co. Fairgrounds.

5-29 (7 p.m.) Join a small **Dreambody Workshop Group** to learn how your body can help interpret dreams. Find new spiritual horizons from your "dreamscapes". \$10 fee requested. Call 649-4018 for reservations and admission interview. Held at 284 Foam St., Monterey.

Hatha Yoga, an ancient system of physical postures that build strength, stamina and flexibility while promoting an overall sense of well-being and rejuvenation. Come and join Terri Kennedy at the Carmel Valley Community Center, 25 Ford Road, for a friendly, unimimidating approach to yoga. Classes appropriate to all ages and fitness levels. Call 659-7858 to register.

5-29 & 6-1 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

5-30 thru 6-2 The **California Association of Affirmative Action Officers** will be holding its 19th Annual Training Conference in Monterey. This year's theme is "Then and Now...Affirmative Action 30 Years Later." Willie Brown and Elizabeth Toledo will be Keynote speakers. Call 916-657-7487 for more information.

5-30 (7 p.m.) Jungian Psychology's "Daughter" is **Dreambody/Process Work**. Discover how a heightened awareness of body signals become guides in transforming one's own spiritual direction. 284 Foam St., Monterey. Call 649-4018 for reservation and admission interview. \$10 fee requested.

Through 5-31 **No Excuses Lunch Hour Exercise Class** at the Barnyard. Ecstatic Dance with Cynthia Bianchetta in the Studio. Based on Gabrielle Roth's book, *Maps to Ecstasy*. Class begins at 12:10 and end in time to return to work at 1 p.m. For more info, call 667-2502. \$8

6-1 (7:00 p.m.) **CSUMB** invites members of the community to attend a **Spring Reception** to meet CSU Founding President Peter Smity and his wife Sally. All interested persons are invited. There is no charge. Guided tours of the new campus will be provided as will information on majors and degree programs. The event will take place at the Pomeroy Center, CSUMB Campus and Fort Ord Main Entrance exit off Hwy 1. Continue straight to North-South Road. Turn left on N-S Road then right on First Street and finally, right on 6th Ave. Call 393-3366 for more information.

6-2 (7 to 9 p.m.) Join **Leah & Nohlan** at the **Circle of Light**. Tonight's guest speaker is **John White**, Personal Empowerment Instructor and co-founder of the Institute of HeartMath, who will speak on "Personal & Planetary Healing: An Inside-Out Job." Music by **John Sherry**, singer/songwriter. Please call 647-9516 for more info. \$6/\$3 seniors. Doors open at 7 p.m.

6-2 thru 7-7 **John Reuter Pressed Visions Polaroid Transfers** exhibition at the Center for Photographic Art, San Carlos & 9th, Carmel. There will be a reception for the artist from 7 to 8:30 p.m. at the CPA Gallery on June 2. The artist will be present. Call 625-5181 for more info.

6-2 (9 a.m. - 4 p.m.) Register for a **grant writing workshop** sponsored by the Mo. Co. Free Libraries and the Community Foundation for Mo. Co. The workshop for nonprofit agencies will be held at the Seaside Library, 550 Harcourt Ave. Reg fee is \$40.

Limited to 20 people. For more info or to register, call 899-8131.

6-2- 6-4 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

6-3 (9 p.m. to 1 a.m.) Carmel Valley Fire Department Valley Volunteers proudly present the **47th Annual Fireman's Ball** at Hidden Valley Music Seminars, Carmel Valley Road at Ford Road. The Joe Sharino Band will provide entertainment. \$10 per person. 21 and over only. John Buffo (Yellow Cab #27) has donated cab service to and from the event in the Village area. Call 646-12334 for more information.

6-3 (10 a.m. to 4 p.m.) St. Philip's Lutheran Church, 8065 Carmel Valley Rd (4 miles east of Hwy 1) will hold their **Annual Friendship Festival**. Magic shows, Folk-lorico Ballet, raffles, pony rides, dancing and food available to suit everyone's taste. Call 624-6765 for show times and info.

6-3 10 a.m. to 4 p.m.) **Photographic Workshop** with **John Reuter** exploring the medium of Polaroid transfer. \$95 Call 625-5181 for more info.

6-3 (7:30 p.m.) Jazz vocalist and composer **Dave Frishberg** will appear at the Jazz Store in the Crossroads in Carmel. \$20. Call 624-6431 for reservations.

6-3 (9 a.m.) **Rip Van Winkle Nature Walk**. The Naturalist will lead you through this remnant of oak/pine woodlands. Meet in the Forest Grove School. 1-2 hrs. Easy.

6-4 (5 p.m.) The **Carl Cherry Center** for the Arts announces its **1st benefit auction** and birthday celebration for the late artist and Cherry benefactor, Jeanne D'Orge. The auction will feature original and unique 3-D innovations created and donated by over 30 local artists and craftspersons.

6-5 (10 a.m.) **Board Meeting of the Central**

CARMEL VALLEY COMMUNITY YOUTH CENTER PROGRAM AND CLASSES

Call 659-3983 to Sign Up

Monday	AA (Mighty Muffins) 7:00-8:00 a.m./House Homework Center 2:45 to 4:45 p.m./House Performing Arts Workshop 3:00 - 5:00 p.m./Hall Aikido 6 to 8 p.m./Hall	Ages 7 to 18 Ages 4-17 All Ages
Tuesday	AA (Mighty Muffins) 7:00-8:00 a.m./House Homework Center 2:45 to 4:45 p.m./House Adult Art Class 9:30 a.m. to 3 p.m./House Karate 3:15 to 5 p.m./Hall	Ages 7 to 18 Adults Ages 6-16
Wednesday	AA (Mighty Muffins) 7:00-8:00 a.m./House Computer Classes* 9 to 1:30 p.m./House Homework Center 2:45 to 4:45 p.m./House Aikido 6 to 8 p.m./Hall	Adult Ages 7 to 18 All Ages
Thursday	AA (Mighty Muffins) 7:00-8:00 a.m./House Homework Center 2:45 to 4:45 p.m./House Karate 3:15 to 5 p.m./Hall Dog Training 6:30 - 8:30 p.m./Hall Women's AA 8 to 9:30 p.m./House	Ages 7 to 18 Ages 6-16
Friday	AA (Mighty Muffins) 7:00-8:00 a.m./House Computer Classes* 9 to 1:30 p.m./House Performing Arts Workshop 3:00 - 5:00 p.m./Hall Friday Night AA 8 to 9:30 p.m./House	Adult Ages 4-17
Saturday	AA (Mighty Muffins) 8:00 - 9:00 a.m./House	
Sunday	Wellspring Church 8:30 to 12:30 p.m./Hall Dog Training 2 to 5 p.m./Hall	

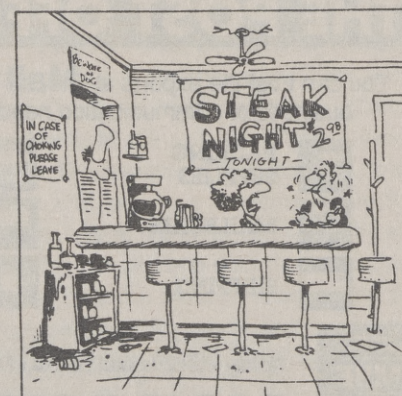
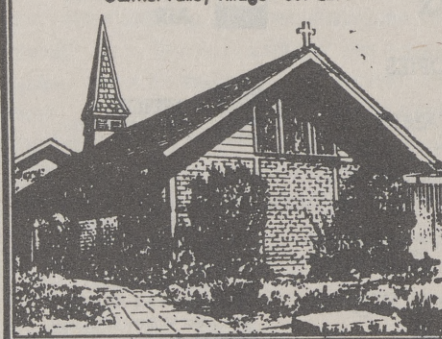
*Class Limited to 4. Pre-registration is required.

CARMEL VALLEY COMMUNITY CHAPEL

An Interdenominational Chapel

9:30 Understanding Hinduism
10:30 Sermon: Enslaved or Free?
10:30 SERVICES:
NURSERY & CHURCH SCHOOL FOR CHILDREN

Sandra Vasek Edwards, Pastor
Thomas Lawson, Music Director
Corner of Paso Hondo & Village Drive
Carmel Valley Village • 659-2278



"When the going gets tough, the tough ask for a steak knife."

Coast Art Assn. at the home of Gwen Walch.

6-5 & 6-8 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

6-7 (1:30 p.m.) **Gentrain Society** of MPC presents "*The Challenge of Preserving the American Middle Class in the Global Economy*" by Dr. Erica Weis McGrath at Lecture Forum 102. No charge

6-8 **Summer Lecture Series** sponsored in part by the **Park District**. This year's series will cover the Monterey Bay National Marine Sanctuary. Call the Naturalist at 659-6062 for more information

6-9 (7 to 9 p.m.) Join **Leah & Nohlan** at the **Circle of Light**. Tonight's guest speaker is **Ellias** (William Lonsdale), visionary astrologer who will speak on "Casting off Veils & Entering the Merlin Light". Music by **Michael Ehlers**, singer/songwriter. Please

call 647-9516 for more info. \$6/\$3 seniors. Doors open at 7 p.m.

6-9 - 6-11 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

6-10 (9 a.m.) **Garland Park Docent Meeting**. Elkhorn Ranch native plant connoisseur Paul Kephart will speak with the docents to help them expand their native plant "lifers". Natural History Museum. Call 659-6062 for more information. 6-9 -

6-10 **Fireman's Ball**, sponsored by the Carmel Valley Fire Department, at Hidden Valley.

6-12 & 6-15 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by

Rand Smith of Real Estate by Rand.

6-13 - 15/ 20-22 (1 to 3 p.m.) **Gentrain Society** Short Course "New Approaches to the Mind", Vito Victor, MPC instructor at Lecture Forum 102. Tuesdays and Thursdays for two weeks. Moderate fee.

6-15 (4 to 5 p.m.) Learn new ways to cope with an **amputation** at a **support group** offered by Community Hospital. The group is free; family and friends are also invited. For information, call 625-4835.

6-16 (7 to 9 p.m.) Join **Leah & Nohlan** at the **Circle of Light**. Tonight's guest speaker is **Tricia Emeraude**, clairvoyant, who will speak on "UFO-Friend or Foe?" Music by **Mary Leshner**, singer/songwriter. Please call 647-9516 for more info. \$6/\$3 seniors. Doors open at 7 p.m.

6-16 - 6-18 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

6-17 - **California Cowboy Show** sponsored by the Carmel Valley History Society at the Hidden Valley Music Seminars. Western music, cowboy poetry, silent auction and hors d'oeuvres. \$20. Call 624-9611 for more info.

6-19 & 6-22 (1:30 & 7:30 a.m. and 1:30 & 7:30 p.m.) Be sure to watch **Home Lifestyles** on **Cable Channel 2**, an exciting new **Real Estate TV** show that tells you what's really happening in our local real estate market. Hosted by Alan Richmond, co-hosted by Rand Smith of Real Estate by Rand.

Dog training classes offered at Valley Community Center

Sign up your puppy for training and learn how to best communicate with your pet so you both can understand each other better. Judy Landy, dog trainer extraordinaire, just completed a very successful Winter session with some very pleased canine owners. If your pet loves to perform, maybe they have a future as an actor or model. Judy Landy can show you how to train your "star" for fame or just for the

entertainment in her Animal Acting course. When: May 25, 1995

Where: Carmel Valley Community Youth Center, Main Hall, 25 Ford Road.

Time: Thursday evenings-6:30 to 7:30 - Puppy Kindergarten. 7:30 to 8:30 Animal Acting (Movie Dog Tricks)

For more information or to register, please call Judy Landy at 373-3747 or the Community Center at 659-3983.



Monterey Peninsula
Regional Park District

Junior Ranger Program

9 to 12 yr. olds

Tuesday through Friday
10am - 2pm
Garland Ranch Regional Park

June 27-30: A Habitat Called Home

The habitats of Garland Park hold many wonders - ponds, woodlands, rivers and streams. Explore the variety of plants and animals that call this place home.

July 25-28 : The Way They Were

Native Americans once inhabited this entire Valley. Learn about their cultures, their games, their means for survival.

August 1-4: The Lay of the Land

How did the Valley get here? Where did those fossils come from? How were the mountains formed? Discover the ancient world of rocks, fossils, and landforms.

August 22-25: Animals, Animals

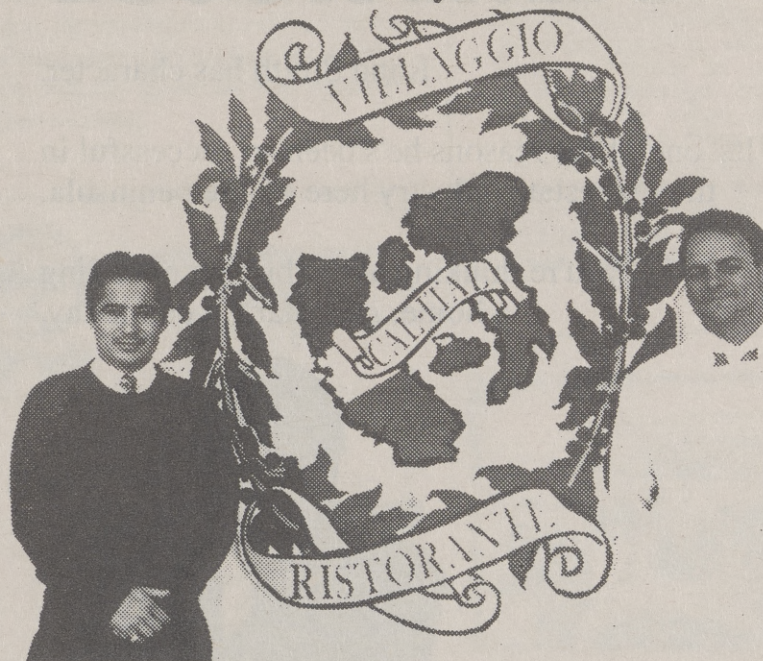
From bird beaks to insect eyes, the world is a better place because of animals. Investigate the world of there wondrous creatures, & more!

Group sizes are limited. Call **659-6062** for reservations today!

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Villaggio Ristorante
19 E. Carmel Valley Road 659-1880



Frank and Mitch assumed ownership of Villaggio located in White Oaks Plaza (formerly Graciella's Casa D'Italia) in the Village last July. They are committed to supporting this community. They feel that while it is important to build their business, it is just as important to serve.

Your business will shine in the Sun!
Call 659-7000 and begin advertising today.

REAL ESTATE Rand Smith

SELLERS DESERVE ACTIVE MARKETING FROM AGENT

Passive marketing vs. active marketing. What's the difference? Random House dictionary defines "passive" as, "being the object of action rather than causing the action." The definition for "active" is, "involving physical effort and action."

Passive marketing waits for the buyer. Active marketing goes out and finds them. In order to put active marketing to work, real estate agents must reevaluate traditional methods, as well as rethink basic premises.

The basic premise that has become obsolete is that a well priced property in good condition on a nice street will attract a qualified buyer. This is simply no longer true. Today's market is flooded with great homes left languishing without buyers. An aggressive, active effort is needed to help make a property listed for sale stand out from masses. What can be done to initiate this type of action?

The For Sale sign and classified adver-

tisements are the first places to look. Sellers should ask their agent if that sign, or that ad is really going to work for them to get their house sold? Or are they used for the company to solicit new business? Signs and classified advertising have traditionally been used to make the phone ring. The more signs or ads a company has, the more the phone rings. The more the phone rings, the more potential buyers and sellers a company receives. So far so good. But, in order to handle all of these calls, the institution of "floor time" was created.

Agents volunteer to answer the phone (i.e., do floor duty), with the hope of meeting new clients. The most active agents in the company, however, simply don't have the time to devote to this chore. Therefore, it is common to have the most inexperienced, or the least busy agents take the call. When the phone is answered, the floor agent is trained to find out three things; the caller's name, phone number, and whether or not they are working with another agent. The information about the property in question is only incidental.

Often, the floor agent has never seen the property they need to describe. Even if they have been to the property, they generally don't know the important details that could make or break the caller's interest, because it is not their listing. But, they reason, that's okay, so long as they can be adopted as the caller's new found agent.

A more active approach is eliminating floor time, and putting in place a "call coordinator." The call coordinator is a trained receptionist who takes the name and phone number of the caller, as well as determining the source of the call (a sign, an ad, a flyer, etc.). The caller is told they will receive a return call within 10 to 15 minutes. The call coordinator then pages the listing agent, who was the individual hired by the seller to sell their house. The listing agent then returns the call directly.

The call is now tracked, and the call coordinator calls back to insure the caller has spoken to the agent. With a call coordinator system in place, the agent with the most knowledge, now has the opportunity to use his or her sales skills to qualify the caller, set the appointment, and get the property sold. Even more important, the seller is assured that their for sale sign, as well as the ads that are placed, are doing for them what they were promised to do; find a buyer for their property, not somebody else's.

The Multiple Listing Service has always been responsible for the vast majority of sales. But inputting the data on a new listing, and waiting for a cooperating agent to discover it is no longer enough to get it exposed. Why? Because of the number of homes for sale today. Where once there was no inventory, today there are thousands and thousands of properties for sale. To supplement this service, many agents print up thousands of flyers, and have them sent to all other agents all over town. It's a

noble effort, but because agents routinely get so many flyers (a hundred or so a week), they almost always get thrown away, unseen.

What if, instead, your agent researched the computer, and found all of the other agents who had a listing in your area; all the agents who had sold a property in the area in the last six months; researched all those agents that had represented a buyer in that area in the last year? If they did that, they would then have a good hundred or so active agents familiar with your street, and whom have a track record of action in your area. If your agent then were to phone or fax the information about your property to this target group, these agents would likely have an incentive to know about, show, and perhaps even sell your home. The question is, which one of the 4,000 or so agents currently licensed in town should definitely hear about your property? Maybe all of them, but certainly the ones that might do something about it.

How can a lockbox turn into an active method of marketing? Here's a method of solving multiple problems at once. Agents like lockboxes because they have greater freedom to show the property at more convenient times. Sellers don't like lockboxes because they don't want agents popping in unannounced. There is a security issue for the sellers, too. On the other hand, there is a practical issue for the showing agent, as well. Often times, there is simply no time to go out of the way to pick up the keys at another office.

What about coordinating the showings so the listing agent is there, too? Aside from the obvious time handicap, the "foreign" agent can put a crimp in the style of the buyer's agent, or make the buyer less comfortable. Yet, beyond all of this, it's important that whenever the house is shown,

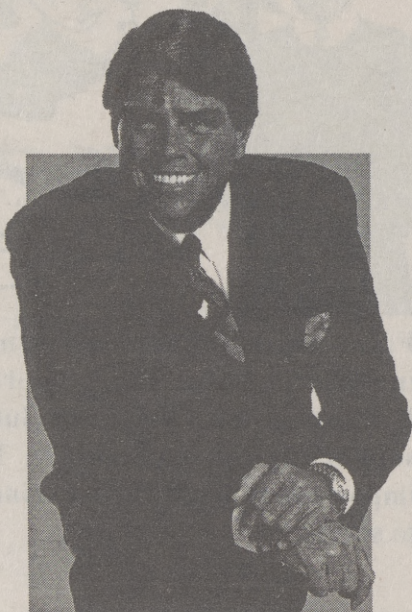
continued page 15

Character

Rand Smith has character.

Its' one of the reasons he's been so successful in the real estate industry here on the peninsula.

If you're thinking about buying or selling a home, give Rand a call today.



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Call Carol about fabulous
NEW Real Estate Loan
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Program availability is limited and some restrictions apply. Call your All Pacific Loan Representative today. All rates and fees subject to change without notice.

REAL ESTATE REPORT

Carol Jensen Root

The following real estate sales were reported for the period of April 9 through April 15, 1995.

Pebble Beach

Alex and Irina Kogan sold to Rudy and Julia Martin 2963 Cormorant Road on April 12 for \$495,000.

L. Melvin and Leila Grubin sold to Stephen and Karen Haley 4065 Sunridge Road on April 12 for \$675,000.

Carmel

Margery Mann sold to Herman Fickewirth 25661 Morse Drive on April 12 for \$380,000.

Angela Sims sold to Margery Mann 24765 Lower Trail on April 12 for \$380,000.

New England Construction sold to Dwayne and Jeannie Smith a property on Torres Street on April 14 for \$165,000.

Carmel Valley

Jon and Terri Newcomb purchased a property in Carmel Valley AP#416-161-015 on April 10 for \$142,500.

Timothy and Rene Finnegan sold to Cheryl Peterson 31430 Via Las Rosas on April 11 for \$627,000.

Robert and Nancy Furhman sold to Rose Higgs 194 Hacienda on April 14 for \$77,000.

pert suggested. In sports terms, you move up to the major leagues. And you think about being successful.

Eventually, you may feel you are ready to meet the ultimate challenge: the quest for the stock that will double and then double again in ten years or sooner. In sports terms, you are looking for the grand slam. In sports and in investing, grand slams occur as a result of intense preparation.

With regards to investment grand slams, modern corporations are shifting emphasis away from production (more units made by more workers) in favor of productivity (more units made by fewer workers). For example, an investor searching among auto company stocks for a grand slam candidate looks for a company which can re-focus its team to fill orders for anything with an engine in it...for global distribution...on three months' notice. That's intense preparation, both by the company if it exists, and by the investor who discovers it first.

Last, it isn't enough to discover a grand slam company and but its stock; you may have to sell your shares to keep the winnings. If you did not make the "sell" decision in the process of making the "buy" decision, the hardest bump on the road to becoming a successful investor lies beyond success. Ask any sports star who stayed in the game too long.

VALLEY FINANCE

Douglas Pease

Becoming a successful investor isn't any harder than becoming a major league sports star. It's an evolutionary process, where one step leads to the next for as long as the player wants to improve his or her game. If you are interested in becoming an investor but don't know how to start or where it all might lead, I offer the following.

First, you might start by hiring an expert, either by locating one and making an appointment or indirectly by selecting a mutual fund managed by someone with an

attractive philosophy and a sound performance record. In sports terms, you find a coach you can work with before you go on the field. That puts you in the game. The investment expert and the sports coach do not show you how to be successful, only how to play better.

So, the time may come for you to do it yourself, selecting stocks on your own and buying them through a discount broker. You will look for solid growth stocks...but more attractive to you than the ones the ex-

Del Monte
REALTY COMPANY

CARMEL 626-2221 • 626-2224
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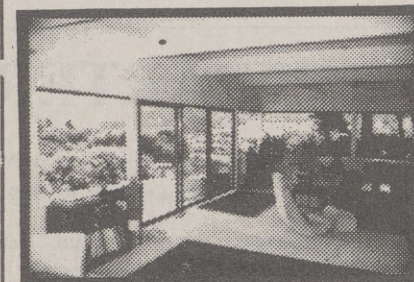
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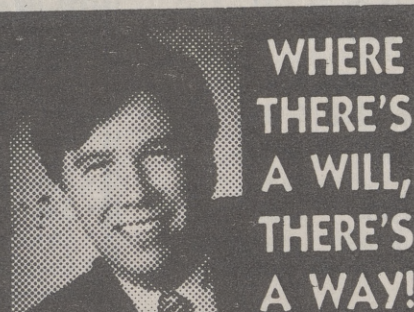
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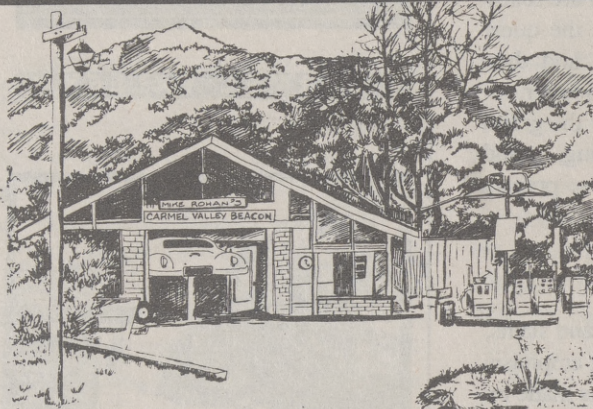
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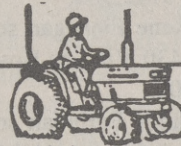
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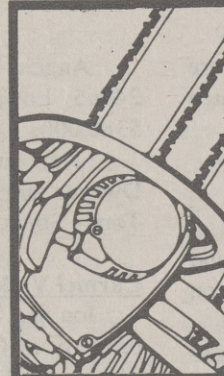
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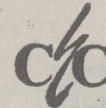
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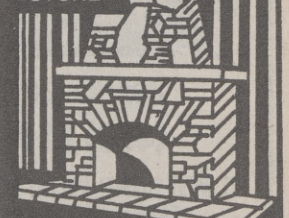
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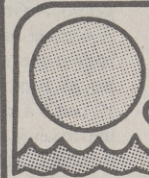
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Sheriff from page 2

- calls, heavy breathers and lewd and lascivious telephone calls during the past six months.
- Above woman also reported a jewelry box with approx. \$8,000 worth of jewelry missing from her home during the past 4 months. They have been out of town a lot and leaving their teen-agers home alone. No suspects or witnesses.
- A Carmel woman called to report her estranged ex-husband called their daughter today at 7:39 a.m. and talked to her. The woman has a restraining order saying he can't talk to her but he is allowed to call and talk to the daughter. Ex-wife just wanted this documented.
- Salinas resident called to report her mother-in-law didn't want to return her 6 month old baby to her. Mother-in-law alleged she was an unfit mother, but that could not be substantiated and the child was returned. Child Protective Services also reopened and will follow up.
- A man called to report his 4 year-old granddaughter had been physically abused.
- A Carmel Valley woman reported being physically abused by her live-in significant other.
- Santa Cruz SO requested help from our rescue team in searching for a lost 10 year-old boy at Big Basin State Park. The boy was found alive and well. Refer inquiries to SCSO.
- A Carmel Valley man was arrested after failing to stop after a traffic violation. Vehicle was stored.

5-9

A Carmel Valley couple had an argument at the Paso Hondo home. The man destroyed

some of their shared property. He was gone upon arrival.

- Riata Road resident reported hearing noises to the rear of her home.
- A call from Carmel Convalescent Hospital reported a Marina resident was causing a disturbance in the parking lot. The man was contacted and taken into custody after he was found to be under the influence of alcohol.
- A woman reported finding the deadbolt to her front door unlocked. However, the doorknob was locked and a ring and a pair of sunglasses were missing from her home.
- A Seaside resident called to report his estranged wife notified him that the propane was not delivered at her trailer in Princes Camp and when she inquired, the propane co. said her husband cancelled it. He said he did not do that.
- Report of annoying phone calls.
- Report of a found wallet at the Crossroads.
- Received complaint of an individual causing a peace disturbance at the Social Security Admin. Office on Via Nona Marie. This same individual caused a second peace disturbance shortly thereafter at the Monterey Baking Co. A known transient was arrested for public intoxication and transported to CJ via the hospital.

5-10

- A man reported a problem with his neighbor.
- Report of annoying phone calls.
- Mission Fields resident reported garden tools and carpenter tools taken from his garage between 4-15 and 5-1.
- A Carmel Hills man reported a subject came to the house and challenged one of his kids to fight.

5-11

- A Chico resident reported that 2 years ago he shipped approx. 5000 board feet of clear walnut to a Carmel Valley man. The Chico man estimated approx. 2500 board feet of the wood is unaccounted for. Est. value \$13,000.
- Report of paint spots in a driveway.
- Report of a domestic problem.
- A drug store reported having a 75 year-old man in custody for shoplifting a pair of reading glasses. He was cited into Monterey Municipal Court.
- A Monterey man reported a known subject found lottery tickets in his wallet and cashed them in.
- A Carmel Valley woman reported being slapped on the arm and pushed by her ex-boyfriend.
- Two Seaside residents reported that a man at Carmel Valley Ranch dropped his towel twice and exposed his genitals to them. When they told him to cover himself, he replied "I thought you were nurses and used to seeing this." Incident occurred at the private hot tubs for the owners of CV Ranch.
- Mid Valley Fire reported a reckless vehicle heading westbound on CVR in excess of 100 MPH. Vehicle observed. Black Jaguar tried to evade by pulling into the September Ranch. Driver was taken into custody for DUI and 14601 cvc. Turned over to CHP.

5-12

- ADT reported that alarm activated at a Hidden Hills residence. Found garage door open. Later learned that everything was in tact.
- A 17 year-old was found wandering near the Mission Inn past curfew. His mother responded and picked him up.

- A Carmel Valley man reported his camcorder stolen from his mother's condo at Hacienda Carmel just after the flood.
- An East Garzas Road resident reported that his mother was vandalizing his property and was out of control. She was upset at him for not following her house rules.
- Received report of a man and woman running along the hwy fighting about a mile south of the Big Sur Inn. The two people were staying in a bread truck parked along a turnout and claimed nothing happened. No signs of a struggle.
- Report of a stolen Motorola Flip Phone from Quail Lodge. Occurred within the past week.
- A teacher at All Saints School reported that several 11-12 year-old girls were running on Schulte Rd. in Carmel Valley when 2 men in a tan truck yelled at them to pull up their shirts. Nothing further on description of suspects.

5-13

- Pebble Beach Security turned in property belonging to a Washington state resident. She was located and the property returned.
- A Monterey man and a Del Rey Oaks man were cited for petty theft after removing pallets from the rear of Albertson's in Carmel. One of the men was also cited for giving a false name.
- A Pebble Beach man reported that, according to a vet, his dog had been given rat poison. It became very weak and needed several blood transfusions.
- Report of an attempted entry into a Pebble Beach house. A 2x3 tulip window pane located beside the front door was broken. No

continued page 14

Sheriff from page 13

entry made. Suspect cut his arm or hand during the process as there was a large blood spot.

- Report of broken eggs in a High Meadow mailbox.
- Garzas Road resident reported getting into a verbal argument with his mom. The argument originated over a missing check made out the son. The son accused mom of attempting to slash his truck tires with a ballpoint pen. In turn, mom accused her son of flattening her tires. The son fixed her tire and denied the incident. Missing check problem was taken care of. Neither wished to press charges.
- A Carmel woman responded to Aguajito and Allan Dr. to pick up her 15 year-old daughter who was out after curfew.
- Arrested a transient at Ocean and Valdez in Pebble Beach for public intoxication. A resident also IDed him as the same subject that solicited money from him. A parole hold was placed on transient.
- A Ribera Road man reported receiving an obscene phone call from a Monterey man.
- A Carmel man reported receiving threatening phone calls from a Monterey man.
- A woman reported that her daughter had been abusing her dog.
- Report of a found mountain bike.
- Report of trespassing and dumping trash on Druid Hills property.
- A Carmel Valley woman reported someone had dumped yard waste type material in a stream near Toyan Way.

5-14

- CDF requested assistance on Flanders Dr. regarding an injured elderly female who couldn't come to the door. After entry was made it was found she had fallen and couldn't get up. No injury to woman.
- A Carmel man called to report someone had broken the windshield on the driver's side of his '89 Ford Taurus between 11:15 p.m. on 5-13 and 8 a.m. on 5-14. Vehicle was parked in the driveway of his home.
- A woman called to report a missing colt .38 Det. Special from the closet of her bedroom sometime between 5-11 and 5-13. She has been packing to move and may have misplaced it.
- A Carmel woman reported someone damaged her passenger side mirror while parked in the driveway of her home. The plastic which covered the mirror was broken. Happened between 3 p.m. 5-13 and 1:30 this date.
- Monterey PD requested contact of a Carmel Valley man.
- Robinson Canyon Rd. resident reported theft of his \$900 mountain bike from the guesthouse he was living in. Suspect is transient out of Marina.
- Robinson Canyon Rd. resident reported above transient punched the windshield of his truck on 3-12. \$250 damage.
- A Pacific Grove woman reported that \$400 cash was stolen from her purse which she left at the Carmel Convalescent Hospital.
- A woman was taken to the hospital for a 72 hour evaluation.
- A Barnyard bookstore reported having a 14

year-old in custody for shoplifting.

- A Pacific Meadows woman reported that someone left 6 sweaters and a pair of pants in her closet while she was at church.

5-15

- A Carmel man reported that two congo drums had been stolen from the Fernwood Campgrounds in Big Sur. \$200 loss.
- Report of missing jewelry during the first flood evacuation in January.
- Carmel River School reported that someone had entered the Music Room and taken an amplifier, cassette deck and a CD player. \$799 value. Entry was made through the door by slipping something past the lock bolt and door jamb.
- Report of vandalism and missing fixtures from a Mt. Devon Rd. residence. In excess of \$10,000 in damages and stolen items.
- A Carmel man reported a 16 year-old pushed him in the chest with his hands. He also reported the juvenile hit his granddaughter in the left knee. Occurred on Country Club Dr. Neither wanted to press charges. Juvenile was arrested for a juvenile warrant-no bail on a 242, 148 and 594 PC.
- A Salinas man reported that a Carmel Valley man on Paso Hondo took his car battery. Carmel Valley man contacted and said he just borrowed the battery. The two worked out their differences. Salinas man was arrested for violating his Home Confinement.
- Tenant/Landlord disagreement.

- Report of harassing phone calls.
- Report that a Paso Hondo man punched a woman in the mouth, causing one of her teeth to fall out. He fled.
- Report of a transient in the Tierra Grande area.

5-16

- A Carmel Valley man reported that a woman was at his El Potrero home. She broke a window to gain entry, saying that she wanted to get her property that was stored there. No charges filed. She was taken to a Monterey motel.
- Above woman was arrested for public intoxication after she returned to El Potrero house. She broke more windows and the resident feared for the safety of his property and person. He requested that no charges be filed for the additional damage to his house.
- The vice principal at Carmel Middle School called to report a female with marijuana in her lunch box. Contacted and cited the subject into juvenile probation.
- Garzas Road resident called to report finding 5 marijuana plants in pots in a wooded area of his property.
- A man reported receiving annoying phone calls from his ex-wife.
- Report of a prowler on Vaquero.
- TRO violation on Valdez.
- Report of a violated TRO. Unfounded.
- CHP, Big Sur, turned over a letter that was mailed to the Chief of Police, Big Sur, from a woman in Sacramento.

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WHAT DO 11,000 VALLEY READERS HAVE IN COMMON?
The Carmel Valley Sun
659-7000

A Place in the Sun from page 2

munity's local musical talent debuted Saturday night. Many voices joined the performers in sing-a-long fun. There was a refreshing atmosphere of people respecting the talents of others.

The range of music presented included powerful gospel music performed by a group from the Christian Memorial Church of God and Christ in Seaside, popular tunes sung by a group called the Pointless Sisters and a country style song written and played by guitarist Roger Masson.

An engaging young individual, dressed in a beautiful white kimono with a matching white baseball cap joined vocalist B.J. Emmons singing and clapping. The evening was another entertaining opportunity to keep supporting our neighbors and strengthen our community spirit.

Touching Bases from page 5

at second and on out to Gary Pennington's Gopher City. After the ball has kissed the gloves--every so lightly--of most of the fielders and

several basemen, the scoreboard flashes a whole new ball game, and the manager--Rusty or Robin, Terry or Mo--begins to reshuffle the batting order. It gets so exciting, we need doctors and nurses in attendance. Note: next column we'll have some names to share with you. The minors have too long labored in the shadows of their major bretheran.

And don't forget Single A, the ambitious t-ball grads who face Mr. Machine every inning and face up to every fly ball with mixed joy and trepidation, not always sure where the play goes but always knowing that play's the thing, reveling in the grand theatre of it all.

Tyger, Tyger, burning bright...We have assiduously avoided parading stats and standings in this column, but could it be that by the time this is published, somebody--perhaps the CHS varsity--will have beaten the Mean Green Nolte-Stainbrook Machine?

Kudos...A tip o' the cap and two free tickets to *Cats* go to **Kevin Sullivan** and **Steve Heron** for

stepping up to the plate with the Lions. Great job, you two. You and your team deserve much credit.

Another tip o' the cap and a free cavity probe at Steve Austin's shop to **Gabriella Buich** for her energy behind \$6,700 worth of chocolate bar sales benefitting CVLL. Gabriella is a hard lady to refuse--after all, how can you turn down someone who threatens you with double anchovies?

More glory to the team parents who manned the booth and corraled the team members selling raffle tickets at the local food marts. If you haven't bought a ticket on that spiffy new car, do remember that \$20 is pretty cheap for a car like a Neon. Besides, it's a gas.

Looking ahead...Names in the news and news on the playoffs at next publication. Like the cat who ate cheese and waited by the mousehole, stick around with baited breath...

Rand Smith from page 10

the agent doing the showing should know the little details, in advance, so the showing is not "bungled." And after the home is shown, it's equally important to follow-up with the showing agent to find out what more could be done to create a sale. So, if agents just come by, use a lockbox and leave cards, how will any of this be accomplished?

The solution is another form of active marketing, called "cooperative showing instructions." Unheard of by most agents, this practice can create the best of all conditions. The method goes like this: A lockbox is installed as "safe deposit box" for the keys, hidden out of sight at the property. The agent is instructed in the MLS remarks to call the listing agent for showing instructions. A narrative on how to show your home is prepared, which is a virtual guide to all the property's nuances.

Explicit and detailed, it starts from the approach to the home, to the flow of the rooms, to what to say and point out where, to how to see the yard, garage, basement, etc., and finally, how to close up and talk about the neighborhood. This sheet is faxed to the buyer's agent, along with the location of the lockbox, and a follow-up sheet requesting feedback on the showing. The listing agent can thus keep track of all showings, can confirm the appointments with the seller, and is guaranteed direct feedback every time.

Absurd as this sounds, there is only one way to make each of these tasks an active method of marketing your home: Follow-up with a telephone call to every potential prospect. What if real estate agents spent their time being trained in phone skills and then spent several hours every day making phone calls to potential home buyers?

Paperwork can be delegated. People contact is what real estate is all about. Ultimately, when a house sells, agents are paid thousands and thousands of dollars for the job. Sellers in today's market are no longer willing to pay this type of money if they aren't getting what they need; a real estate agent who will actively market their home to get it sold, no matter what physical effort it may require. After all, we are in the 90s - the information age, where follow-up and follow-through are critical.

Supervisor's Briefs

Shelley N. Goodwein, MD, and Roger Sanger, DDS were appointed to the Monterey County Maternal, Child and Adolescent Health Advisory Board by the Monterey County Board of Supervisors. Their terms will run until September 1, 1997.

Leticia Salder has been appointed to the Monterey County Commission on the Status of Women by the Monterey County Board of Supervisors. She replaces Anne Sanchez. Her term will expire February 1, 1998.

Bonnie Bell has been appointed to the Commission on the Status of Women by the Monterey County Board of Supervisors. She replaces Lynn Riddle. Her term expires February 1, 1996.

John J. Pfeiffer has been reappointed by the Monterey County Board of Supervisors to the County Service Area 10 Advisory Committee. His term will expire January 1, 1997. Matthew F. Pasztalaniec has also been reappointed. His term will expire January 1, 1998.

Thomas Pearson, replacing Norman Cauntay for District 2 and Jennifer Scholl, replacing Annelise Moore, for District 5 have been appointed to the Monterey County Youth Commission by the Monterey County Board of Supervisors. Their terms will expire March 31, 1996.

FLA honors seniors

The Foreign Language Association of Monterey County recently honored seven Monterey County high school seniors as outstanding foreign language scholars for 1995. Audrey Walton-Hadlock of York School was awarded \$300 based on her essay, foreign language performance and teacher recommendations. Jennifer Strand of North Salinas High received \$150. Elizabeth Peterson of Monterey High and Audrey Nivette of Carmel High were awarded \$50. Honorable mention went to Isabelle Young and Sharareh Movahedi of York School and Rhea Kelly of Robert Louis Stevenson High School.

LEGAL Notices

LEGAL NOTICE S4363S FICTITIOUS BUSINESS NAME STATEMENT F950582

The following person is doing business as PAUL'S DELIVERY SERVICE, Hwy 1 & Village Shops #1 Apt. A, Big Sur, CA 93920: Paul Thomas Martin, Same as above.

This business is conducted by an individual.

Registrant commenced to transact business under the fictitious business name listed above on 3-24-95.

Signed: Paul T. Martin
This statement was filed with the County Clerk of Monterey County on 3-24-95.

Publication dates: 5-4, 5-11, 5-18 and 5-25, 1995.

LEGAL NOTICE S4389S FICTITIOUS BUSINESS NAME STATEMENT F950821

The following person is doing business as INSPIRATIONS, Rt. 3, Box 563, Carmel, CA 93923: Mary von Saltza, Rt. 3, Box 563, Carmel, CA 93923.

This business is conducted by an individual.

Registrant commenced to transact business under the fictitious business name listed above on 4-27-95.

Signed: Mary von Saltza
This statement was filed with the County Clerk of Monterey County on 5-1-95.

Publication dates: 5-11, 5-18, 5-25 and 6-1, 1995.

LEGAL NOTICE S4410S FICTITIOUS BUSINESS NAME STATEMENT F950847

The following persons are doing business as PASTEL'S, Mission btwn 5th & 6th Carmel, CA 93921: Beverly S. Reate, 116 White Oaks Ln., Carmel Valley, 93924 and Rudolfo I. Reate, (same) as above.

This business is conducted by an individual.

Registrant commenced to transact business under the fictitious business name listed above on 5-4-95.

Signed: Rudolfo I. Reate
This statement was filed with the County Clerk of Monterey County on 5-4-95.

Publication dates: 5-25, 6-1, 6-8 and 6-15, 1995.

LEGAL NOTICE S4369S FICTITIOUS BUSINESS NAME STATEMENT F950714

The following person is doing business as GREG GARNEAU AUTO-WORKS, 73 W Carmel Valley Rd., Carmel Valley CA 93924: Gregory Peter Garneau, 180 El Caminito, Carmel Valley, CA 93924.

This business is conducted by an individual.

Registrant commenced to transact business under the fictitious business name listed above on 4-17-95.

Signed: Greg Garneau
This statement was filed with the County Clerk of Monterey County on 4-12-95.

Publication dates: 5-4, 5-11, 5-18 and 5-25, 1995.

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LEGAL NOTICE S4419S FICTITIOUS BUSINESS NAME STATEMENT F950913

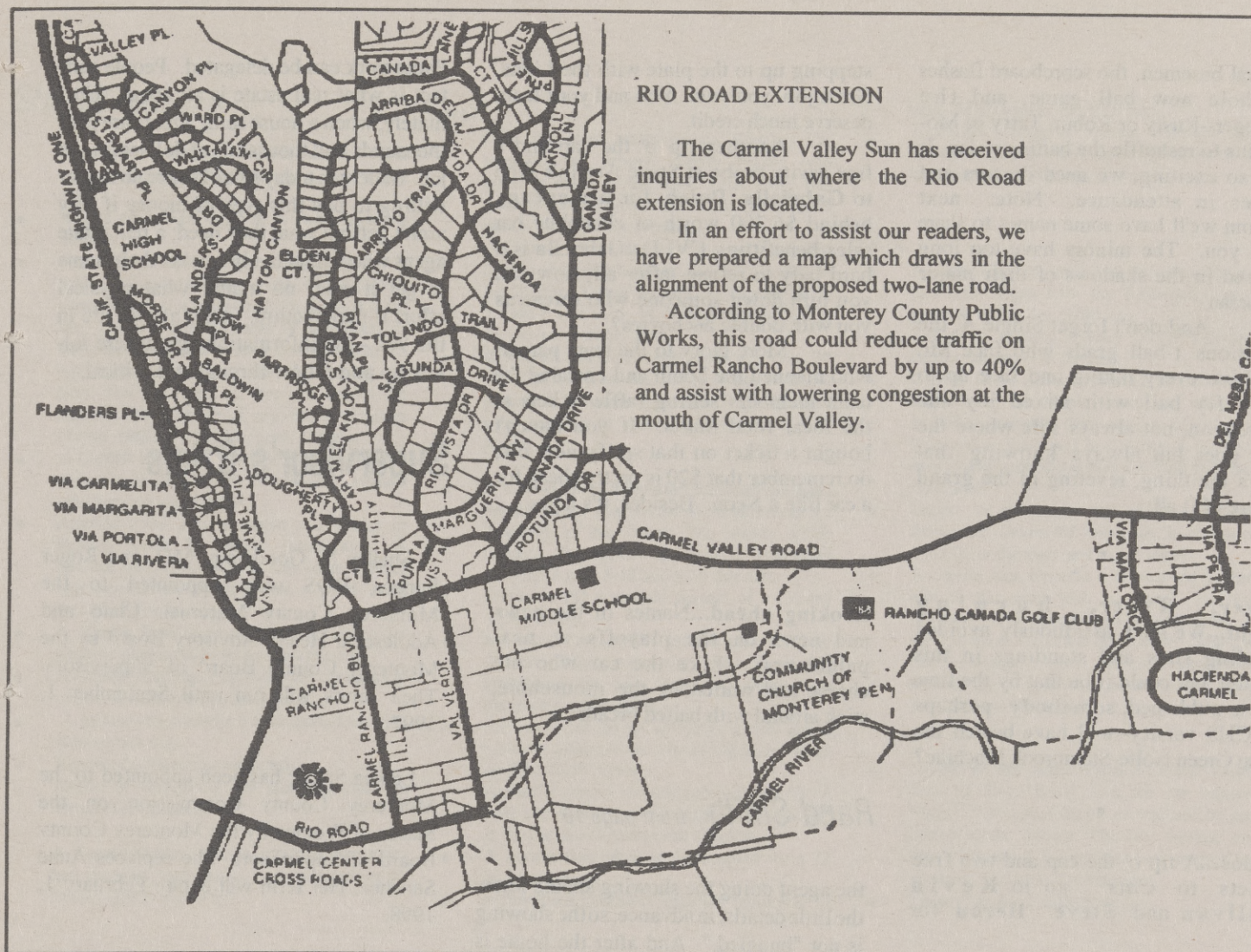
The following person is doing business as TORRE CANYON MUTUAL WATER CO., Parlington ridge/PO Box 429 Big Sur 93920: Jaci Pappas, Treasurer, Pfeiffer Ridge @ Hwy 1, Big Sur CA 93920.

This business is conducted by an unincorporated association other than a partnership.

Registrant commenced to transact business under the fictitious business name listed above on 5-15-95.

Signed: Jaci Pappas
This statement was filed with the County Clerk of Monterey County on 5-15-95.

Publication dates: 5-25, 6-1, 6-8 and 6-15, 1995.



RIO ROAD EXTENSION

The Carmel Valley Sun has received inquiries about where the Rio Road extension is located.

In an effort to assist our readers, we have prepared a map which draws in the alignment of the proposed two-lane road.

According to Monterey County Public Works, this road could reduce traffic on Carmel Rancho Boulevard by up to 40% and assist with lowering congestion at the mouth of Carmel Valley.

School Board wants a traffic signal at CMS

Vance Baldwin, Superintendent of Carmel Unified School District (CUSD), informed The Sun that his Board has recently taken action supporting a traffic signal on Carmel Valley Road at the entrance to Carmel Middle School and will contribute up to \$40,000 toward its installation. The Board also acted to rescind a prior resolution which supported a traffic signal at Rio Vista Drive and Carmel Valley Road.

The traffic signal will be discussed by the Board of Supervisors on Tuesday, June 6, 1995, at 10:10 a.m.

Major Hwy 1 Bridge work is now complete

The workers who built the new Highway 1 Carmel River Bridge in five weeks of around-the-clock labor were honored by community leaders at an outdoor luncheon near the span on Monday, May 15.

Receiving special recognition at "The Carmel River Bridge Opening Celebration" were employees of the state Department of Transportation (Caltrans) and of RGW Construction Co., the Fremont firm that was the contractor on the project.

The two-lane, 540-foot long bridge over the Carmel River just south of Carmel opened to traffic on May 5, which was 16 days ahead of schedule. The new span replaced a 61 year-old bridge that had been washed out by heavy March flooding.

Gift packages were presented to the RGW workers from Pebble Beach Co., the Sardine Factory, the Highlands Inn, Rancho Canada and Superior Coffee.

Using emergency powers authorized by Governor Pete Wilson, Caltrans was able to speed up the engineering and construction of the new bridge, which features the latest in seismic and scour design. The new structure was designed and constructed in under two months.

RGW will receive \$4.4 million, plus \$20,000 per day for each day the project was finished ahead of schedule, amounting to \$320,000.

Master Plan from page 1

the Board of Supervisors discretion to call for a new CVMP prior to its expiration date.

The CVMP includes several goals the first of which is to maintain the rural character of Carmel Valley. One major impasse appears to

be how to develop to the CVMP "development cap" of 572 lots of record and an additional 738 lots to be created while still adhering to the rural character goal. The CVMP states that either four-laning or signaling of Carmel Valley Road is necessary to maintain the current level of service prior to reaching the development cap. However, both four-laning and signaling are largely interpreted to be inconsistent with a "rural character". In addition, a 1994 CVPOA opinion poll revealed that Carmel Valley residents are opposed to both signaling and four-laning of Carmel Valley Road even though the CVMP indicates that one of these measures be taken if development continues.

In a separate effort, the Board of Supervisors appointed a 16 member Carmel Valley Road Improvement Committee (CVRIC) in April of 1994 to recommend a solution to this apparent impasse between development and road improvements. The CVRIC recommendations include extending the 1986 CVMP development cap indefinitely and accepting a lower level of service on Carmel Valley Road to bypass signaling or four-laning requirements. The Board of Supervisors could increase the development cap in a future CVMP but if the CVRIC recommendations are adopted it would be less likely to do so after going on record as intending to extend the 1986 CVMP development cap indefinitely.

It is clear that Carmel Valley resident do not want four-laning or signaling and many disagree with the CVRIC recommendations of accepting a lower level of service and are in support of reducing the current development cap in the CVMP revision.

After review of the CVMP and additional input from Carmel Valley residents, the CVPOA Committee will report their recommendations to the Planning Department staff who will then make a recommendation to the Board of Supervisors who will ultimately decide weather and to what extent a CVMP revision will take place. If the revisions will significantly impact the environment, an Environmental Impact Report (EIR) is required under the California Environmental Quality Act (CEQA) to identify and mitigate any significant environmental impacts. Reducing or increasing the development cap would require an EIR. The CEQA process is very time consuming; the 1986 CVMP EIR was litigated for 6 years prior to its eventual adoption in 1986.



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